

62.81

Today's Quotations

# SEEDS

from...

W. B. MALLORY & SONS

Memphis 2, Tenn.

P. O. Box 2486

**Return Postage Guaranteed**

Feb. 24. 1955

U. S. DEPARTMENT OF AGRICULTURE

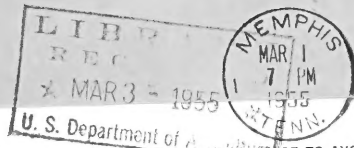
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FIELD  
SEEDS

W. B. Mallory &amp; Sons Co.

GARDEN  
SEEDSWarehouse and Office  
431 S. Main St.P. O. BOX 2486  
MEMPHIS, TENNESSEETelephone  
5 - 7 6 6 1

February 24, 1955

All Items Quoted F.O.B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.

W. B. MALLORY &amp; SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

## Mallory's D. &amp; P. L. 15

Blue Tag Certified, Treated &amp; Delinted

Price Ton Lots, per ton	\$155.00
Less than ton, per bag	\$ 8.00

## COTTON SEED

EMPIRE

Certified Blue Tag	
Price ton lots, per ton	\$150.00
Treated and Delinted, per ton	\$150.00
Less than ton lots, per bag	\$ 7.75

## Certified Stoneville 2B

Grade "A" Blue Tag, Treated and Delinted

Price Ton Lots, per ton	\$165.00
Less than ton, per bag	\$ 8.25

KEYSTONE



Per Bu.

Keystone 38 (Early Yellow)—Delta Land	\$11.25
Keystone 222 (Full Season Yellow)	
Delta and Hill Land	11.25
Keystone—111W—Early White	12.25
Dixie 17—Med. White—Fertile Soil	9.75
Tennessee 10 (Medium Maturity White)	
Fertile Soil	ASK
Dixie 33 (Medium Maturity)	
White)—Fertile Soil	9.75
Dixie 22—Med.—2 Ear Yellow	9.75
Ask for Quantity Discount	

## FIELD CORN (open pollinated)

NUBBED AND TIPPED

YELLOW DENT, 2 Bu. Bags, per bu.	\$ 4.35
MOSBY PROLIFIC, 2 Bu. Bags, per bu.	4.35
NEAL'S PAYMASTER, 2 Bu. Bags, per bu.	4.35
NEAL'S PAYMASTER (Certified), per bu.	4.75
JARVIS PROLIFIC, 2 Bu. Bags, per bu.	4.35
JARVIS PROLIFIC (Certified), per bu.	5.00
TENN. RED COB, 2 Bu. Bags, per bu.	4.35
MEXICAN JUNE, Blue and White	
Grain, 2 Bu. Bag.	5.35
TRUCKER'S FAVORITE, 2 Bu. Bags, bu.	6.35
EARLY SURPRISE, 2 Bu. Bags, per bu.	6.35
JELICORSE, 2 Bu. Bags, per bu.	4.35

## FORAGE SEEDS

ORANGE CANE, 100 lb. Bags, per lb.	\$ .09½
ATLAS SORGO, 100 lb. Bags, per lb.	.10
HEGARI, 100 lb. Bags, per lb.	.06¼
COMBINE MARTIN MILO, 100 lb. Bags, lb.	.05
MILLETT, 100 lb. Bags, per cwt.	.10¼
CERT. MARTIN MILO, 100 lb. Bags, per lb.	.06
AMBER CANE, 100 lb. Bags, per lb.	.09½

## CLOVERS

Ladino Clover, Certified, per lb.	\$ .75
Ladino Clover, per pound, Non Cert.	OUT
Red Clover, per pound.	.75
White Dutch Fancy, per pound.	.95
White Dutch, 10 lbs. for.	10.00
Alsike Clover, per pound.	.48
Kenland Red Clover, Cert.	OUT
Hop Clover, per pound.	.40

## GRASSES

100-lb. Lots  
Per lb.

BERMUDA GRASS (Hulled) per lb.	\$ .43
HULLED BERMUDA, 10 lbs. for.	4.80
BERMUDA GRASS (Unhulled) per lb.	.29
UNHULLED BERMUDA, 10 lbs.	3.40
DALLAS, per pound (imported).	.99
ORCHARD, per pound.	.40
RED TOP (Herd's Grass), per pound.	.90
RYE GRASS, per pound.	OUT
SWEET SUDAN, per pound.	.14½
TMOTHY, per pound.	.30
KENTUCKY BLUE GRASS, per pound.	1.03
CERTIFIED KY. 31 FESCUE, per lb.	.25
KENTUCKY 31 FESCUE, per lb.	.21

## PEANUTS

TENN. RED (Improved)	
100 lb. bags, per lb.	\$ .24¼
Less than bag lots.	.25¼

## SEED BAGS

COFFEE BAGS—	
Good used, for Soy Beans and Oats, each	\$ .17

LEGUME-AID

"THE INOCULANT IN THE CARTON"

Always specify unit size and kind of seed to be inoculated

VARIETY	UNITS Per Case	UNIT Size	UNIT PRICES Wholesale Retail
Combination	10	1-Bu.	.35 each .55
Alfalfa and All Clovers	10	2½-Bu.	.70 each 1.10
Alfalfa (Single Culture)	10	100-Lb.	.35 each .55
Clover (Single Culture)	10	100-Lb.	.35 each .55
Soybeans	10	2-Bu.	.23 each .35
All Varieties	10	5-Bu.	.37 each .55
		(Bulk 20-Bu.)	1.36 each 2.15
Vetch, Winter Peas, Field and Garden Peas	10	100-Lb.	.32 each .50
Lespedeza			
Hulled or Unhulled	10	100-Lb.	.35 each .55
All Varieties			
Cowpeas, Peanuts	10	100-Lb.	.23 each .35
Mung Beans, Limas, Kudzu, Crotalaria	10	5-Bu.	.37 each .55
Lupines	10	100-Lb.	.32 each .50
All Varieties			
Ladino Clover	10	10-Lb. Packet	.15 each .25
Birdfoot and Big Trefoil	10	10-Lb. Packet	.15 each .25
Garden Peas, Beans, Sweet Peas and Lupines	20	5-Lb. Packet	.09 each .15

## D. &amp; P. L. FOX

Certified Blue Tag	
Price ton lots, per ton	\$150.00
Less than ton lots, per bag	7.75

## Hi-Bred (1/2 &amp; 1/2) Cotton Seed

Delinted, Treated, per ton	\$190.00
Less than ton lots, per bag	9.75

## COKER 100 WILT

Certified Blue Tag	
Price ton lots, per ton	ASK
Less than ton lots, per bag	ASK

## LESPEDeza

KOBE, 100 lb. bags, per pound	\$ .32½
KOREAN, No. 1, 100 lb. bags, per pound	.23½
SERICEA, hulled and scarified, per pound	.41¼

## ALFALFA

Oklahoma Approved	
U. S. Verified Origin, per pound	\$ .41¼
Certified Buffalo	.49¼

## WATERMELON

WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED

	100 lb.	30 to 100 lb.	Less than 30 lbs.
DIXIE QUEEN, W. R., per lb.	\$1.25	\$1.30	\$1.35
STONE MOUNTAIN, per lb.	.90	.95	1.00
TOM WATSON, per lb.	.90	.95	1.00
KLECKLEY'S SWEET, per lb.	.90	.95	1.00
WINONA, per lb.	OUT	OUT	OUT
CONGO, per lb.	1.50	1.55	1.60
FLORIDA GIANT, per lb.	1.00	1.05	1.10

## CANE SEED (For Syrup)

SAPLING SORGHUM, 100 lb. bags, per lb.	\$ .10¼
Less than bag lots, per lb.	.11¼

## SEED SOWERS

CYCLONE, Heavy Duty	ea. \$3.00
CYCLONE, Heavy Duty	ea. \$5.00
CYCLONE POWER SEED SOWER, MODEL M-1	
Operates from 6-Volt Battery	ea. \$31.00
CYCLONE POWER SEED SOWER, MODEL S-1	
Operates from Tractor Power take-off	ea. \$38.70
SEED KASTERS SEED SOWERS	
Galv. Bottom Sealed Gears	\$4.25

## TURNIP SEED

	100 lb.	30 to 100 lb.	Less than 30 lbs.
Purple Top White Globe	\$ .28	\$ .30	\$ .33
Large White Globe	.30	.32	.35
Seven top	.25	.27	.30
Rutabaga	.30	.32	.35
Mixed	.30	.32	.35
Shogoin	.30	.32	.35
Purple Top Strap Leaf	.28	.30	.33

## MUSTARD—SPINACH

Tendergreen	\$ .50	\$ .52	\$ .55
Southern Giant Curled	.47	.50	.55
Fla. Broadleaf, (Smooth)	.58	.60	.62
RAPE, DWARF ESSEX	.17	.18	.20
OKRA, WHITE VELVET	.60	.65	.70
DWARF GREEN	.60	.65	.70
KALE, DWARF SIBERIAN	.60	.62	.65
Kentucky Field PUMPKIN	.75	.80	.85
CANTALOUPE,			
Hale's Best—No. 36	1.40	1.45	1.50
Bloodsdaile Savoy Reselected	.34	.36	.38

## CORN (Garden Varieties)

	100 lb.	30 to 100 lb.	Less than 30 lbs.
GOLDEN BANTAM			
(Sweet) per lb.	\$ .18	\$ .20	\$ .22
GOLDEN CROSS HYBRID	.26	.28	.30
TRUCKER'S FAVORITE, per lb.	.12	.13	.14
EARLY SURPRISE, per lb.	.12	.13	.14
YELLOW DYNAMITE, per lb.	.17	.19	.21

## SOY BEANS

TANNER (for hay), 2 bu. bags, per bu.	\$7.35
VIRGINIA (for hay), 2 bu. bags, per bu.	6.85
KINGWA, 2 bu. bags, per bu.	5.70
WILSON (for hay), 2 bu. bags, per bu.	OUT
S-100, 2 bu. bags, per bu.	ASK
MAMLOXI, 2 bu. bags, per bu.	4.50
BROWN BILOXI, 2 bu. bags, per bu.	ASK
OGDEN, 2 bu. bags, per bu.	4.20
OGDEN Certified, 2 bu. bags.	5.00



## CARLOAD FERTILIZER

Chilean Nitrate of Soda—30 Ton Cars  
(Less than Carload lots)

Mixed Fertilizer Carload Lots

Certified Premier Peat Moss



## VARIETIES

D.P.L. 15, per lb.	\$ .16½
D.P.L. Fox, per lb.	.16½
Empire, per lb.	.16½
Coker 100 Wilt, per lb.	.16½
Stoneville 2B, per lb.	.16½
Hi-Bred, per lb.	.16½
Acid Delinted—Packed in 50 lb. Bags	

## SEED OATS

Ferguson—3 Bu. Bags, per bu.	\$1.50
Nortex—3 Bu. Bags, per bu.	1.50
Victorgrain—3 Bu. Bags, per bu.	1.50

## GARDEN PEAS

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
PURPLE HULL	\$ .33	\$ .33	\$ .33
WHITE CROWDER PEAS.	OUT	OUT	OUT
CALICO CROWDER	.33	.33	.33
BROWN CROWDER PEAS.	.33	.33	.33
CALIF. BLACKEYE PEAS.	.16	.17	.18
EARLY ALASKA PEAS.	.14	.16	.18
THOMAS LAXTON PEAS.	.18	.20	.22
TALL TELEPHONE PEAS.	.18	.20	.22
LARGE MARROWFAT PEAS.	.18	.20	.22
LITTLE MARVEL	.18	.20	.22
DIXIE BUTTER PEA,			
White—Bush	.24	.26	.28
SPECKLED BUTTER PEA—Bush	.24	.26	.28

## GARDEN SEED

WE DO NOT SELL LESS THAN 5 LBS. OF BEANS

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
BEANS—			
CONTENDER—(Bush)	\$ .28	\$ .29	\$ .30
BOUNTIFUL STRINGLESS			
(Bush) Beans	.22	.24	.26
GIANT STRINGLESS G. P.			
(Bush) Beans	.21	.23	.25
BURPEES, STRINGLESS G.P.			
(Bush) Beans	.20	.22	.24
RED VALENTINE			
STRINGLESS (Bush) Beans	.26	.28	.30
TENN. GREEN POD			
(Bush) Beans	.24	.26	.28
KENTUCKY WONDER			
(Pole) Beans	.23	.25	.27
WHITE CORNFIELD			
(Genuine) (Pole) Beans	.25	.27	.29
STRIPED CREASEBACK			
(Pole) Beans	.25	.27	.29
HENDERSON			
(Bush) Lima Beans	.20	.22	.24
FLORIDA SPECKLED			
(Pole) Lima Beans	.22	.24	.26
SIEVA or CAROLINA WHITE			
(Pole) Lima Beans	.21	.23	.25
GIANT BUTTER			
Speckled (Pole) Lima Beans	.24	.26	.28
JACKSON WONDER			
(Calico) (Bush)	.20	.22	.24
BLACK VALENTINE			
(Stringless) (Bush)	.21	.23	.25
COMMODORE IMPROVED			
(Bush)	.37	.39	.40
TOP CROP (Bush)	.28	.29	.30
WHITE HALF RUNNER (Bush)	.28	.30	.32

## ROTEONE MIXTURE

Formerly Derris Mixture  
FOR CONTROL MEXICAN BEETLE  
AND OTHER INSECTS

12/1-lb. CASE, per case	\$1.95
6/5-lb. CASE, per case	3.85

## SABADILLA DUST

(Red Devil Dust)

24/1-lb. Pkgs., per case	OUT
12/5-lb. Pkgs., per case	\$22.60

## Camellia and Azalea Plant Food

12/5-lb. Bags, ea.	\$ .37
6/10-lb. Bags, ea.	.68
25 lb. Bags.	1.28

# FIELD CROPS PLANTING CHART

KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches	KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches
Alfalfa—broadcast	60	18 to 22	Spring & ea. Fall.	1 to 1½	Kale, Thousand Headed	50	4 to 5	Mar., Apr., May, Aug., Sept.	½
Alfalfa—drilled	60	12 to 15	Spring & ea. Fall.	½ to 1	Lawn Grass mixed	125		Ea. spring, ea. fall.	½
Artichoke, Jerusalem	50	150 to 200	March, April, May	4	Leopedeza—Common	25	25 to 30	Ea. spring after frost.	1 to 2
Barley, Spring	48	120 to 150	March, April	1 to 1½	Leopedeza—Kobe	25	20 to 25	Ea. spring after frost.	1 to 2
Barley, Winter	48	120 to 150	Aug. to Oct.	1 to 1½	Leopedeza—Korean	25	20 to 25	Ea. spring after frost.	1 to 2
Beet, Mangel Stock	30	6 to 8	April, May, June	1	Leopedeza Sericea (hulled)	60	25 to 30	Early spring	1 to 2
Beans, Navy, Field (Small)	60	60	May, June, July	1	Millet—for hay	50	30	Late May to ea. July	½ to 1
Beans, Gt. Northern (Large Navy)	60	60	May, June, July	1	Millet—for seed	50	15	Late May to ea. July	½ to 1
Bermuda Grass	40	5 to 6	March to May	½	Millet, Hungarian, for Hay	48	30	Late May to ea. July	½ to 1
Black Medic	60	18 to 20	Feb., March, April	½	Millet—Japanese	35	20 to 30	Late May to ea. July	½ to 1
Blue Grass, Ky., for lawns	14*	125	Ea. spring, ea. Sept.	½	Mung Beans	60	10 to 15	May, June, July	½ to 1
Blue Grass, Ky., for pastures	14*	20 to 30	Ea. spring, ea. Sept.	½	Oats	32	60 to 80	March, April	1 to 1½
Blue Grass, Canada, for lawns	14*	125	Ea. spring, ea. Sept.	½	Orchard Grass for Hay	14*	21 to 28	Ea. spring-fall.	½ to 1
Blue Grass, Canada, for pastures	14*	20	Ea. spring, ea. Sept.	½	Orchard Grass for Seed	14*	10 to 14	Ea. spring-fall.	½ to 1
Brome Grass	14*	20	Spring	½ to 2	Pasture Mixtures	60	30 to 40	Ea. spring-fall.	½ to 1
Broom Corn	48	5 to 8	April, May	1 to 1½	Peanuts	22	35 to 40	May, June	½ to 2
Buckwheat	52	50 to 60	Late spring	1 to 1½	Peas, Austrian Winter	60	30 to 35	Aug., Sept., Oct.	2
Carpet Grass	18	8 to 10	Jan. to June	½	Peas, Canada Field (broadcast)	60	120 to 150	Early spring	1 to 2
Caster Beans—Hills	46	5	Late Spring	1 to 2	Peas, Canada Field, with oats	60	75 to 90	Early spring	1 to 2
Clover, Alsike	60	5 to 6	Winter to April	½ to 1	Peas, Cow, broadcast	60	75 to 90	May or June	1 to 2
Clover, Alsike—in mixture	60	2 to 4	Winter to April	½ to 1	Peas, Cow, drilled	60	25	May or June	1 to 2
Clover, Alsike & Timothy mixed	60	8 to 10	Winter to April	½ to 1	Peas, Cow, in drill with corn	60	20 to 30	May or June	1 to 2
Clover, Burr	12	30 to 40	August, Sept., Oct.	½	Rape, broadcast	50	5 to 8	Ea. May to late July	½ to 1½
Clover, Crimson	60	12 to 15	July to Oct.	½ to 1	Rape, drilled	50	4 to 5	Ea. May to late July	½ to 1½
Clover, Hop	60	10 to 12	Feb., Mar., Apr., Sept.	½	Red Top, Solid Seed	14*	6 to 8	Apr. or ea. Sept.	½
Clover, Ladino	60	4 to 8	Spring	½	Red Top, Unhulled	14*	20 to 25	Apr. or ea. Sept.	½
Clover, Mammoth	60	8 to 10	Winter, early April	½ to 1	Reed Canary Grass	44	10 to 12	Ea. spring, Aug., Sept.	½
Clover, Mammoth in mixture	60	4 to 6	Winter to April	½ to 1	Rye, Grain	56	84 to 112	Sept. to Nov.	1 to 1½
Clover, Red	60	6 to 10	Winter, early April	½ to 1	Rye, Grass	24	28 to 35	Apr. or ea. Sept.	½
Clover, Red, in mixture	60	4 to 6	Winter to April	½ to 1	Sagrain	50	8 to 10	Apr., May, June, July	1
Clover, Persian	60	6 to 8	Feb., March	½	Sorghum Forage, broadcast	50	40 to 50	May, June	1 to 1½
Clover, Sweet, white or yellow	60	12 to 15	Ea. spp., Aug., Sept.	½ to 1	Sorghum Forage, drilled	60	8 to 10	May, June	1 to 1½
Clover, Sweet, white (unhulled)	30	25 to 30	Oct. to Feb.	1	Sorghum Syrup	50	8 to 10	May, June	1 to 1½
Clover, White Dutch	60	6 to 8	March to April	½ to 1	Sorghum, grain varieties, broad-	56	40 to 50	May, June	1 to 1½
Corn	56	6 to 10	Late spring	1 to 1½	cast	56	10 to 15	May, June	1 to 1½
Corn, for Silage	56	40 to 56	Late spring	1 to 1½	Soy Beans, broadcast	60	75 to 120	May, June	1 to 2
Corn, Pop	56	3 to 5	May, June	1	Soy Beans, drilled	60	25	May, June	1 to 2
Cottonseed Fuzzy	32	32 to 50	March, April, May	1 to 1½	Soy Beans, in drill with corn	60	15 to 20	May, June	1 to 2
Crested Wheat Grass	22	10 to 12	Ea. spring, Aug., Sept.	½	Sudan Grass, broadcast	40	20 to 30	Late May to ea. July	½ to 1
Crotalaria	40	12 to 15	April, May, June	½	Sudan Grass, drilled	40	10 to 15	Late May to ea. July	½ to 1
Dallas Grass	10	8 to 10	March, April, May	½	Sunflower	32	6 to 8	May	1 to 2
Fescue, Meadow	24*	20 to 30	Ea. spp., Aug., Sept.	½	Tall Meadow Oat Grass	14	30 to 50	Ea. spring, Aug., Sept.	½
Fescue, other varieties	14*	28 to 35	Ea. spp., Aug., Sept.	½	Timothy	45	8 to 10	Spring & Fall	½
Fescue, Tall	30	30 to 50	Ea. Spp., Aug., Sept.	½	Velvet Beans	60	15 to 30	May, June	1 to 2
Flax	52	20 to 30	March, April	½	Vetch, Winter or Hairy	60	40 to 60	June to Sept.	1 to 2
Johnson Grass	28	20 to 30	April to July	1	Vetch, Spring	60	40 to 60	March or April	1 to 2
Kaffir-Milo-Feterita-Grohoma-Atlas Soro-Hegari (drill)	56	10 to 15	May, June	1 to 1½	Wheat, Winter	60	75 to 90	Sept. to Nov.	1 to 1½
Kaffir-Milo-Feterita-Grohoma-Atlas Soro-Hegari (broadcast)	56	40 to 50	May, June	1 to 1½	Wheat, Egyptian, Shalla	50	10 to 12	May, June, July	½ to 2

\*Note:—Weights per bushel for certain grasses are old standards. Good cleaned seed is usually heavier.

## VIGORO FERTILIZER PRICES

### RETAIL PRICE

50-lb. Bags	\$2.50	10-lb. Bags	\$ .95
25-lb. Bags	1.70	5-lb. Bags	.55

### DEALERS ONLY—WHOLESALE PRICE

50-lb. Bags	\$1.75	10-lb. Bags	\$0.63 (6 per bale)
25-lb. Bags	1.12	5-lb. Bags	.34 (12 per bale)

### WHAT IT IS

Vigoro is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply.

## COMPOSITION ROOFING, BRICK SIDING SHINGLES AND FELT

	Rhino Brand	Mallory's Certain-Teed
Roofing—MICA COATED		
45 #	\$1.57	\$1.68
55 #	1.98	2.14
65 #	2.09	2.40
90 # Mineral Surfaced	2.62	2.87

All Roofing 36" Wide—36' Long

### BRICK SIDING

105 #—Square to Roll	\$3.25	\$3.46
Width: 32"—Length: 42"—Colors: Buff and Red		

### SHINGLES

Thick Butt—12"x36"—Lawn Green	Per Sq. \$5.77	\$6.11
3-Tab Hex—11½"x36"—Lawn Green	Per Sq. 4.30	4.50

### ASPHALT FELT

15 # Black (4 squares per roll), 60 #	\$2.44	\$2.61
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### BUILDING PAPER

#### NAILS

#### FENCE WIRE

## Galvanized Roofing

# We have it!



For

LAWNS, FLOWERS, TREES,  
GARDEN VEGETABLES,  
SHRUBS AND ALL  
FIELD CROPS

PLACE YOUR ORDER NOW

